

# KRAFT WIN+ A HONDA CR-V PROMOTION

To enter, individuals must purchase any three Kraft products from a participating IGA or Foodland Store during the Promotion Period, then complete the entry form provided in store (retain the purchase receipt(s) as proof of purchase) and mail together with three product barcodes to "Kraft Back to School Competition" PO Box 566, Eastern Suburbs MC NSW 2004. Entries close last mail 07/09/08 for Major Prize Draw. Refer to Condition 11 of Terms and Conditions for Weekly Prize Draw closing dates.

Name: \_\_\_\_\_ D.O.B: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Store Name: \_\_\_\_\_ Store Suburb: \_\_\_\_\_

IGA / Foodland Receipt No: \_\_\_\_\_

If barcodes are difficult to remove, write the barcode numbers number and retain barcodes:

Barcode 1: \_\_\_\_\_ Barcode 2: \_\_\_\_\_ Barcode 3: \_\_\_\_\_

By entering this competition, you acknowledge that you have read the terms and conditions below. By entering this competition, you agree to keep a copy of your store receipt(s) as proof of purchase.

## PRIVACY NOTICE:

Kraft Foods Limited will use the information you provide below to conduct the promotion. Except if required or permitted by law, the information will be disclosed for this purpose only to persons within the Kraft Foods group of companies or their service providers. The Privacy Act gives certain rights of access to individuals whose information is held by Kraft Foods Limited. Please contact Kraft's Compliance Officer on 1800 033 275 or email [Australia@kraftasia.com](mailto:Australia@kraftasia.com) or write to 187 Todd Road Fishermans Bend Vic 3207 to submit a request for access. You can find out more about Kraft's Privacy Promise at [www.kraft.com.au](http://www.kraft.com.au).

## CONDITIONS OF ENTRY

1. Information on how to enter and prizes form part of these Conditions of Entry. Entry into the promotion is deemed acceptance of these Conditions of Entry. Entry is via mail. 2. Entry is open to all Australian residents. Directors and employees (and the immediate families of directors and employees) of the Promoter, participating outlets and any of their agencies associated with this promotion are ineligible to enter. 3. The Promotion commences on 30/06/08 at 00:01 (AEST) and concludes last mail received on 07/09/08 ("Promotion Period"). In respect of the Weekly Prize Draws referred to in Conditions 11 and 12, entries for each Weekly Prize Draw open at 00:01 (AEST) and closes last mail received on the relevant dates specified in the table set out in Condition 11 as being the date entries open and close for the applicable Weekly Prize Draw. No responsibility will be accepted for late, incomplete, incorrectly submitted, misdirected or redirected entries. 4. To enter, individuals must purchase any three Kraft products from a participating IGA or Foodland Store during the Promotion Period, then complete the entry form provided in store (retain the purchase receipt(s) as proof of purchase) and mail together with three product barcodes to "Kraft Back to School Competition" PO Box 566, Eastern Suburbs MC NSW 2004. Illegible, late or incomplete entries will be invalid and therefore ineligible to enter the Promotion or win a prize. 5. Entries received during the Promotion Period will be entered into the relevant Weekly Prize Draw that is open (in accordance with the opening and closing times and dates specified in these Conditions of Entry) at the time the particular entry is received, and will not be entered into any subsequent Weekly Prize Draws. All entries received during the Promotion Period will be entered in the Major Prize Draw. 6. Multiple entries from the same person will be accepted but each entry must be in respect of the purchase of three Kraft products from an IGA or Foodland store, which have not previously been the subject of an entry in the Promotion. Only one entry per three Kraft products purchased is permitted. Each entry must be made on a separate entry form and sent in a separate envelope. Where a barcode is difficult to remove from a product, the entrant should complete the entry form by supplying the barcode information relating to that product and retain the barcodes for verification if required. 7. A person is not entitled to win more than one weekly prize or more than one prize in the Major Prize Draw, with the exception of residents of South Australia. 8. Each entrant must retain their IGA or Foodland store receipt (or copy of it) in respect of each entry made, and upon request, present them to the Promoter as proof of their purchase of three Kraft product(s) in the one transaction. Proof of purchase should be retained until after the unclaimed prize draw date as set out in Condition 21. The Promoter reserves the right, in its absolute discretion, to validate and check the authenticity of any prize claim or entry before awarding a prize, and, at its absolute discretion, to disqualify any entrant not able to produce, upon the request of the Promoter, store receipt(s) as proof of purchase in respect of any entry. 9. Entrants can only enter in their own name. The Promoter reserves the right to confirm and verify the identity of a winning entrant, by requesting the winning entrant to provide proof of age, proof of identity and proof of residency. Identification considered suitable is at the Promoter's absolute discretion. The Promoter reserves the right, in its absolute discretion, to disqualify any entrant for failing to comply with any of these Conditions of Entry in good faith. 10. If a drawn entry is deemed not to comply with these Conditions of Entry, the entry will be discarded and the next drawn entry that does comply with these Conditions of Entry will be awarded the prize. The judges' decision is final and no correspondence will be entered into. 11. There are two types of prize draws (not including any further draws conducted under Condition 21): the Weekly Prize Draws and the Major Prize Draw. The Weekly Prize Draws will take place at 2pm (AEST) at below, Level 8, 155 George Street, Sydney NSW 2000 on the dates specified in the table below as the "Weekly

Week	Entries Open	Entries Close	Weekly Draw
1	30/6/08	6/7/08	9/7/08
2	7/7/08	13/7/08	16/7/08
3	14/7/08	20/7/08	23/7/08
4	21/7/08	27/7/08	30/7/08
5	28/7/08	3/8/08	6/8/08

Week	Entries Open	Entries Close	Weekly Draw
6	4/8/08	10/8/08	13/8/08
7	11/8/08	17/8/08	20/8/08
8	18/8/08	24/8/08	27/8/08
9	25/8/08	31/8/08	3/9/08
10	1/9/09	7/9/08	10/9/08

Draw" dates. The Major Prize Draw will take place at the same address at 2:15pm (AEST) on 10/9/08. 12. Weekly Prize Draws: In respect of a Weekly Prize Draw, the first valid entry drawn from all entries received after entries open and prior to the close of entries for the relevant Weekly Prize Draw will win a Playstation 3 Pack valued at \$1,298.65. Each prize pack consists of a 1 x Playstation 3 40GB Console (RPP \$699.95), 1 x Wireless SixAxis

Controller (RPP \$79.95), 1 x Playstation Eye (RPP \$79.95), 1 x Blue Ray Disc Remote Control (RPP \$49.95), 1 x Gran Turismo 5: Prologue (RPP \$59.95), 1 x Need For Speed: Pro Street (RPP \$99.95), 1 x Rockband (RPP \$199.00), and 1 x Pulse Charging Dock (RPP \$29.95). 13. Major Prize Draw: The first valid entry received from all entries received throughout the Promotion Period will win a Honda CR-V valued at \$34,490 (GST inclusive), including registration and on-road costs in winners state. The colour of the car awarded will be from the Honda CR-V standard colour range and is subject to availability. Note that the vehicle image used to advertise the Promotion is for illustrative purposes only and may differ to actual prize vehicle. 14. Winners will be notified by mail within 2 days after the relevant draw and advised how to claim their prize. Winners' names will be published in The Australian newspaper on 06/08/08 (Week 1 - 4 winners), 03/09/08 (Week 5 - 8 winners) or 24/9/08 (Week 9, 10 Winners and Major Prize Winner). 15. Total prize pool is valued at \$48,476.50 (GST inclusive). The prize values are correct as at the date of publication and the Promoter accepts no responsibility for any variation in the prize value. 16. If the winner of a prize is under the age of 18 years, the prize will be awarded to a parent or guardian of the winner. 17. Prizes are not transferable or exchangeable cannot be taken as cash. Tax implications may arise for the winner from the prize winnings. Independent financial and/or taxation advice should be sought. The Promoter accepts no responsibility for any tax implications that may arise for the winner. 18. Winners will receive their prize within 28 days of the draw date. Prizes will be delivered to the each winner's residence upon confirmation and validation of their proof of purchase (such confirmation and validation will be at the Promoter's absolute discretion). The Major prize will be available for collection from the Honda CR-V dealer nearest to the winner's place of residence. 19. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss), or for personal injury suffered or sustained, as a result of an entrant accepting a prize, except for any liability which cannot be excluded by law. 20. The prizes are subject to availability and the Promoter reserves the right, in its absolute discretion, to substitute a prize or any portion of a prize for a prize of equal or greater value, subject to any written direction from the various State or Territory government authorities (where required). 21. The Promoter may conduct such further draws as are deemed necessary by law, Level 8, 155 George Street, Sydney NSW 2000 on 19/12/08 at 10am (AEST) in order to distribute any prize unclaimed by that date, subject, however, to any written directions given under any State regulations and, where applicable, the name of the prize winner will be published in The Australian newspaper on 26/12/08. 22. If for any reason this Promotion is not capable of running as planned, including, but not limited to, due to tampering, unauthorised intervention, fraud or any other causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right in its sole discretion to cancel, terminate, modify or suspend the Promotion, or invalidate any affected entries, subject to the approval or any written directions given by the various State or Territory government authorities. 23. All entries become the property of the Promoter. The information provided by entrants will be used by the Promoter for the purpose of conducting the Promotion. The Promoter may disclose entrants' personal information to its contractors and agents to assist in conducting the Promotion or communicating with entrants, and to State and Territory gaming authorities where required to do so. 24. The Promoter is Kraft Foods Limited (ABN 15 004 125 071) of 187 Todd Road, Fishermans Bend VIC 3207. 25. Permit Nos: NSW: LTPS/08/xxxx, VIC: 08/xxxx, ACT: TP08/xxxx, SA: T08/xxxx  
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